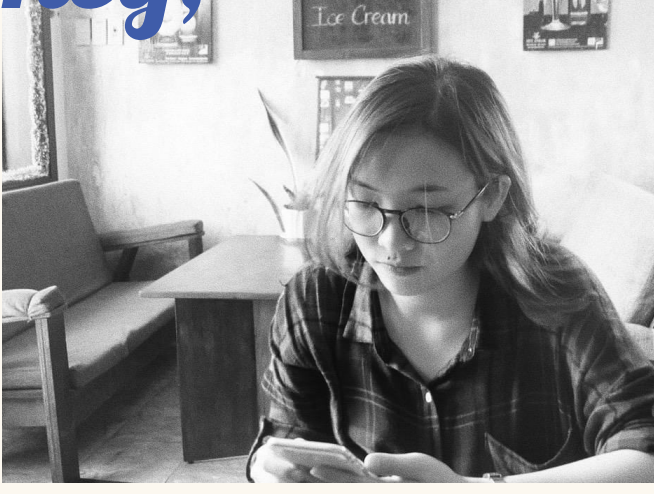# hey,

+4 years of experience in design across various industries, focused on simplifying lives through digital solutions.

skills

Design
Interaction Design, Visual Design, Web design, 3D Design, User flows, Prototyping

Research
Competitor Analysis, User Research, User Interviews, Surveys, Usability Testings.

Management
Design System, Design Documentation, Design Ops

tools

Figma, Spline, Framer, Adobe Illustrator, and many more

education

Eggcademy
UI/UX Fundamental

FPT Multimedia Arena
Graphic Design Course

Foreign Trade University
French Commercial

let's get in touch!

minguyen.k51@gmail.com

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experience

Product Designer / TOPCV VIETNAM / Fulltime
May 2023 – Today

topcv.vn

Led the customization of **topcv.vn's homepage** for the "**Make Money Online**" project, achieving a **Monthly Recurring Revenue (MRR) of 12k VND/user** and generating **180 million VND in total revenue** from 01 Mar to 30 Apr

Managed the **design system** and collaborated with developers to create a component library, reducing **over 1000 styles to 27 components** and cutting team time by **20%.**

TOPCV PROX

Collaborated with the CEO and PM to create captivating **visual concepts** for all mobile app interfaces, ensuring a cohesive and engaging user experience.

Product Designer / ONE MOUNT GROUP / Fulltime
Apr 2021 – Apr 2023

PRO AGENT APP

Designed a new tool for sale agent to check loan home loan eligibility that make **shorten company sale process** while managing **delivering around 60% components of team design system**

NEW RETAILS - PROJECT BINZ FROM SPACESPEAKERS

Designed full flow of website with desktop view and mobile view for KOLs (Binz from Spacespeakers). **391+ orders, KPI ~ 8%.**

MARKETING TARGETED PLATFORM

Collaborated with PMs, engineers, and designers to design **6+ core web functions**, delivering end-to-end designs with a **CSAT of 4.3/5**. Shipped **30 components to the web design system.**

Product Designer / VINGROUP BIG DATA INSTITUTE / Contract
Nov 2019 – Jan 2021

EYEPASS

Designed the mobile and web apps for identity verification solution, overseeing post-release checks that contributed to earning iBeta certification.

VIZONE IVA

Conducted user research, prototyping and iteration to design a smart video analysis in **transportation**, using **Computer Vision and Artificial Intelligence technologies**, currently **implemented in Phu My Hung urban area.**

MYVINCOM

Designed voucher flow for mobile app to encourage user redeem voucher from various providers

VINLAB

Designed a project labeling and management tool. Conducted wireframes, prototype and visual designs for clients such as **Lunit** and **CurveBeamAI**. Vinlab is available under an open-source on Github, link here.

VINDR

Worked on a project for medical image analysis. Collaborated with PMs to design **5+ main functions** of product that is setup and used by radiologists in **3 big hospitals and some of clinics**.

certification & community

Community		Certificates
adplist.org	*Mentor*	Learn SQL
Workshop "Behind Tech Product - The first step with UX"	*Host - Speaker*	Enterprise Design Thinking Practitioner
		Foundations of User Experience Design
The A Program - AIESEC in Vietnam	*Mentor*	
Menteelogy	*Mentor*	
Mentori Vietnam	*Mentor*	